

Waterlefe Community Development District
Golf Committee Minutes
January 13th, 2022

Present: Bruce Ambrose, Barbie Brand, Jerri Haibach, Bonnie Tyler, Bob Buchanan, Bill Vernal, Bill Stasiuk, and Ted Cole

A quorum was established.

Absent: Tony Maddaloni, Joel Ambrose, & John Owens

Other Attendees: Steve Dietz (CDD GM & Golf Club GM), Janice Reed (Director of Marketing), Chris Threatt (Course Superintendent), Mark Trotter (Director of Golf), Richard Carroll (CDD Liaison) and Mary Paige Huisman (Executive Assistant) via telephone.

Call to Order: Meeting was called to order @ 12:02PM by Mr. Trotter

Public Comments: No public comments.

Business Administration:

Consideration of the Regular Meeting Minutes from December 16th, 2021:

- The minutes from the December 2021 meeting were presented. B. Brand motioned to approve the minutes; B. Stasiuk seconded the motion. The minutes were unanimously approved.

Financial Review:

November finalized financials were reported on showing a very positive month to budget. Net income was up \$40,430 to budget and up \$47,038 up to the prior year. November total rounds were also up coming in at \$4 more to budget.

- December month to date numbers were reported on. December is expected to be another positive month with the daily revenues being a positive \$45,000 to budget. Rounds were also up 385 to budget and coming in around \$2 more.

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- January month to date numbers were reported on with January starting out positive even with the course being closed to public for two days due to member events. With the expected public round price increase January is expected to stay positive and follow the trend of November and December.

Business Items

Golf Renovations Update:

- Staff has gotten an updated scope of work and pricing which was reviewed with the committee. The style of greens and drainage was discussed. Other areas that will be focused on may be modifying tee boxes to also add in a family tee box and looking at greens collars.
- The funding of these renovations was discussed including the additional pricing factors like contingencies and ability to pay accounts payables during the closures.
- There was also further discussion from last meeting about member fees and retention during this period.

Cart Use Policy:

- The communication has gone out encouraging pairing up and we will continue to monitor the feedback.

Staff Reports:

Golf Course Maintenance:

- It was reported that the pine straw was completed. It was installed by an outside vendor allowing the maintenance crew to focus on other items like edging throughout the course, cleaning ball washers and other detail tasks.
- There was discussion of the current device attached to the flag pole at hole #1 to assist golfers with retrieving their ball. The golf club is looking for feedback on this device to determine if steps should be taken to add this to other holes. This would hopefully keep golfers from damaging the cup when retrieving their golf ball.

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- The greens were pencil tined with the fairways also being sprayed.

Marketing Report:

- The final membership count starting Jan 1 was reported to be 214. One of the resignations hopes to rejoin soon and there are currently 2 “renter’s memberships”
- The UMR Sports is currently hoping to be open sometime in February. There are still plans for a Waterlefe member/resident pricing deal for a pickleball membership when it opens.
- Coming up on February 7th following the member management scramble the Member Appreciation event will be held at the clubhouse.

Pro Shop:

- The golf course has been staying very busy with a rise in member play. Member group leaders getting names to the Pro Shop early has been a huge help in keeping staff prepared for the day.
- The Pro Shop is planning to raise public pricing in the next week. Pricing was determined by looking at tee time inventory as well as comparing to other courses in the area. It was noted we see a majority of the public golfers on Thursdays and weekends and after 12pm. There was discussion on if public golfers are visitors or Florida residents and if they are repeat or new.
- There was discussion on the handicap system and the importance of posting scores properly. The golf genius software and its capabilities were also discussed and if the tee sheet can be integrated with genius.
- Bob Buchanan gave a brief update on the Dream Center noting that they have a meeting with parents next week and will have kids beginning to be on site starting later in the month. The kids will be able to be fitted on their first day to ensure they are using clubs proper for their height. They have plenty of coaches at this time and will be starting lessons with Matt on Saturday afternoons.

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Grille Room:

- The Grille Room hosted the holiday sale/party event and had a lot of positive feedback. They also had a great 2-day Ryder Cup event with a dinner on the first night and lunch on the second day.
- The Grille Room exceeded budget by about \$8,200 and look forward to working to try and exceed budget again.
- The electric is in for the fans for the outdoor patio seating and fans are expected to be installed sometime next week.

Fact Finding Subcommittee:

- No Report

Operations Subcommittee:

- No Report; the project to have irrigation valves installed is still on pace to be completed this year.

Communications:

- No Report.

WMGA:

- It was reported there are still 9 days left to qualify for the match play. Participation numbers for upcoming events were also reported on and there was also some discussion on the scheduling of events.

WWGA:

- The WWGA Casino Night event is coming up next week. They are currently capped at 84 golfers and expect it to be a very fun event with dinner and casino night at the River Club. There will also be a donation of golf balls from this event to be given to the Waterlefe Junior Program.
- The WWGA also reported that they currently have 63 members and are in the main part of their season with both ladies member-member and ladies match play coming up in February.

Liaison Comments:

- No Report.

Adjournment:

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- B. Vernal motioned for adjournment; T. Cole seconded. It was moved to adjourn the meeting @ 1:56PM.